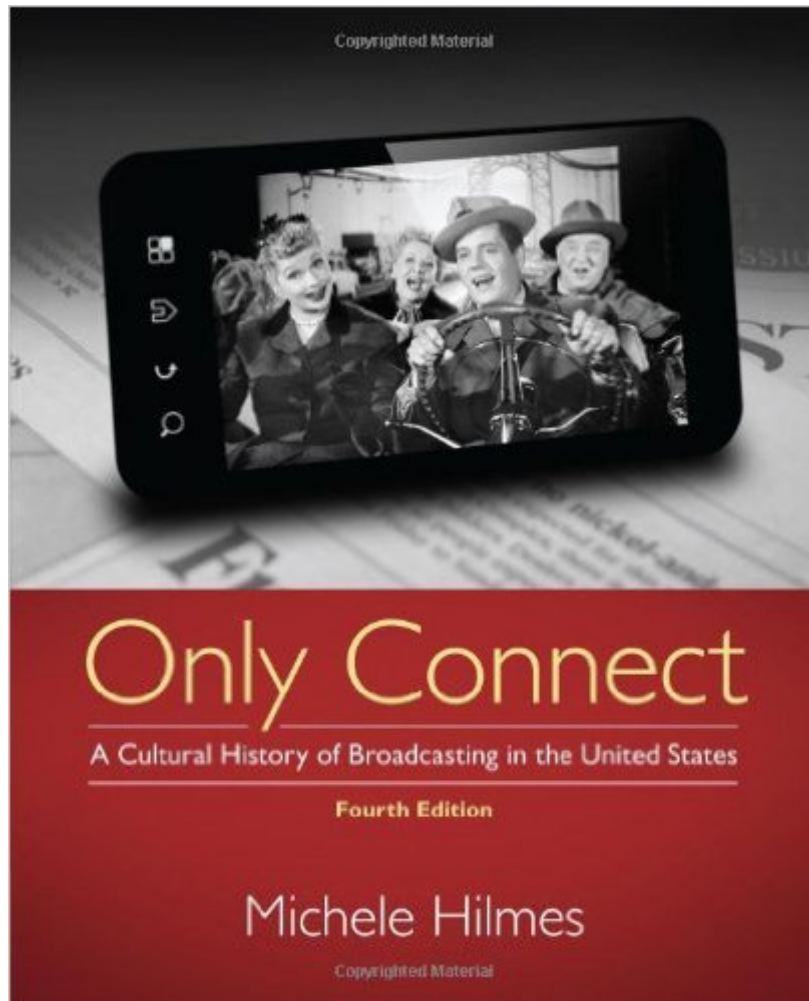


The book was found

Only Connect: A Cultural History Of Broadcasting In The United States



Synopsis

ONLY CONNECT is a comprehensive history of American broadcasting from its earliest days in radio, through the rise of television, to the current era of digital media and the Internet. It presents broadcasting as a vital component of American cultural identity, placing the development of U.S. radio, television, and new media in the context of social and cultural change. Each chapter opens with a discussion of the historical period, thoroughly traces the development of media policy, the growth of media industries, and the history of U.S. broadcast programming, and closes with a look at the major ways that radio and television have been understood and discussed throughout American history.

Book Information

Paperback: 528 pages

Publisher: Cengage Learning; 4 edition (March 26, 2013)

Language: English

ISBN-10: 1133307302

ISBN-13: 978-1133307303

Product Dimensions: 1 x 7.5 x 9 inches

Shipping Weight: 1.4 pounds (View shipping rates and policies)

Average Customer Review: 3.2 out of 5 stars [See all reviews](#) (4 customer reviews)

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Customer Reviews

The chapters are quite lengthy, but this a great text for a media or communications class. Hilmes explains American broadcasting in a way that is both enriching and easy to understand. The concept of "connecting" is effective and interesting.

If you're a media buff, if you would like to know the history of radio and television then this is the book for you. We are using this as a textbook in a Digital Media class at college. It is packed with history; you will want to savor every chapter.

It's ok, I guess. A little too liberal and far too left wing and praising of Barack Obama. I needed this

for a class.

The Author must be bipolar

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